

WE

 CollegeBoard

AP[®]

AP with WE Service: Impact Report



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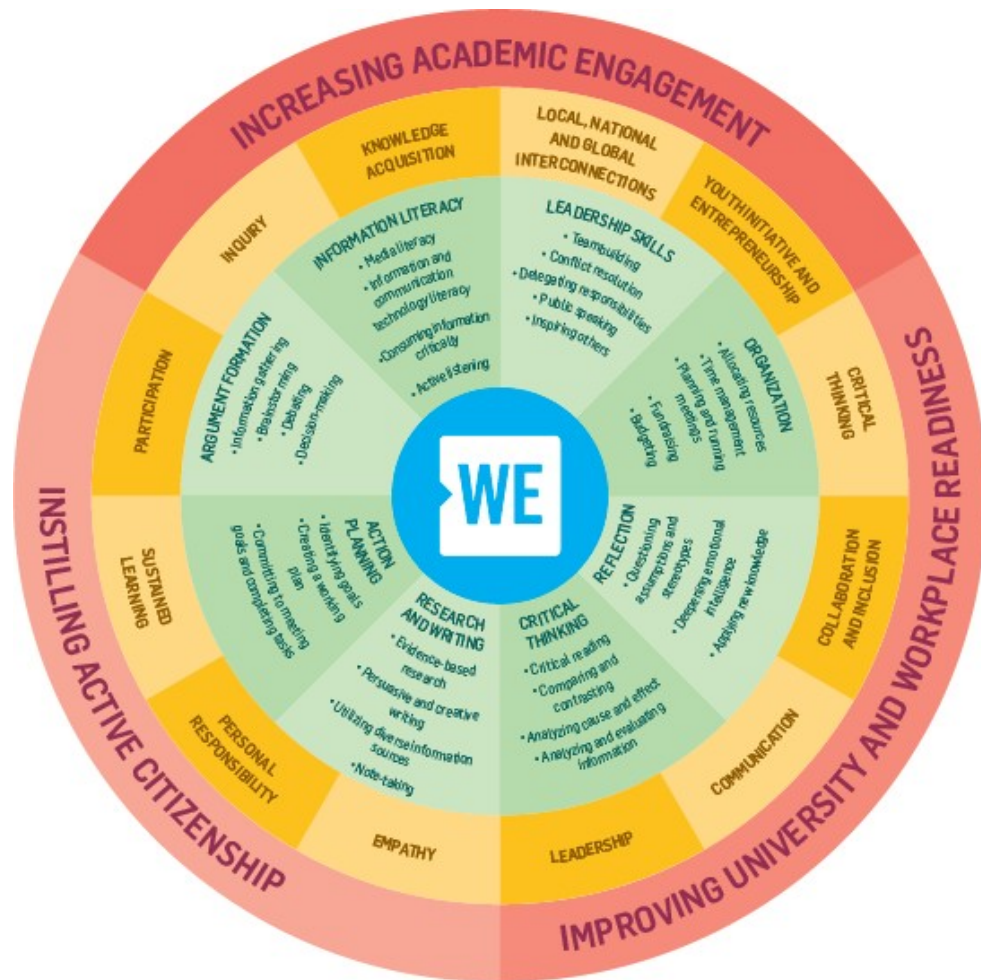
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What is Service Learning?

”Learning is the process whereby knowledge is created through the transformation of experience.” – David Kolb

- 01** A pedagogy that combines classroom instruction with meaningful service to enrich the learning experience, teach civic responsibility, and strengthen communities.
- 02** It is based on a structured academic foundation that goes beyond volunteering or doing community service.
- 03** By combining classroom learning with the completion of a service project, students are able to develop an understanding of local and global issues, while engaging in actions that make a difference, each experience reinforcing the other.

WE Service learning framework



All program activities, from educational resources to leadership events, are designed to achieve three core outcomes in young people:

1. Increasing academic engagement
2. Improving university and workplace readiness
3. Instilling active citizenship

Student Outcomes from the WE Service Learning Framework



2x

Academic Achievement

More likely to be seen as a leader at school by peers and teachers

2.1x

Workplace Readiness

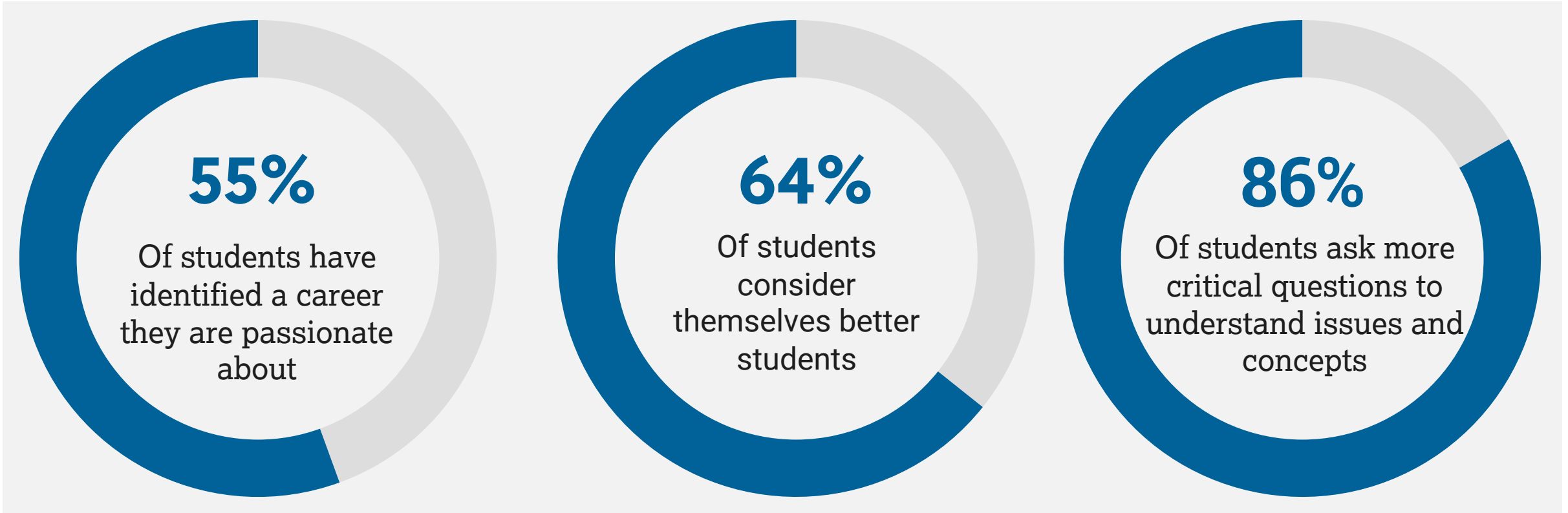
More likely to bring people together to solve problems

5.2x

Civic Engagement

More likely to self-identify as agents of change

Service Learning motivates students to identify and reach their academic goals

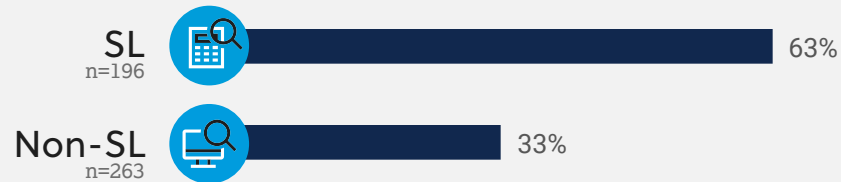


Youth practicing Service Learning are more likely to have a deep understanding of local and global social issues

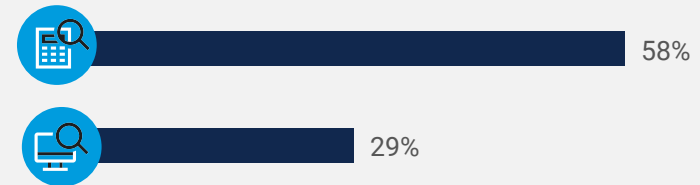
Compared to their peers, students in Service Learning (SL) are:

Knowledge Acquisition

1.9x more likely to have a deep understanding of social problems in their community



2.0x more likely to have a deep understanding of global social issues



Note: Data is read as Top 2 Box - respondents indicated a 5 or 6 (agree and strongly agree) on a 6-point Likert Scale
Source: Social Impact Quantitative Survey (June 2016); MM Analysis

Students involved with Service Learning are more likely to draw connections between classroom Learning and local/global issues

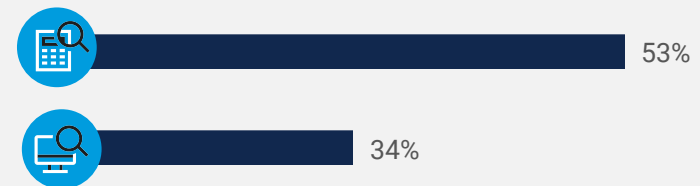
Compared to their peers, students in Service Learning (SL) are:

Local, National, Global Interconnections

1.5x more likely to share things they have have learned outside of school in their classes



1.6x more likely to talk to their teaching and/or adults about current of controversial issues



Note: Data is read as Top 2 Box - respondents indicated a 5 or 6 (agree and strongly agree) on a 6-point Likert Scale
Source: Social Impact Quantitative Survey (June 2016); MM Analysis

Students involved with Service Learning are more likely to have awareness and knowledge to solve social problems

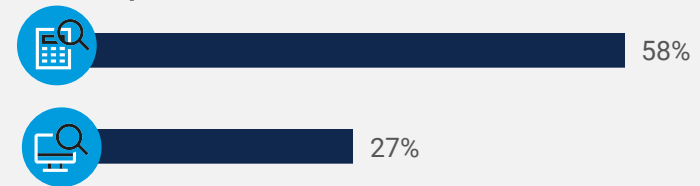
Compared to their peers, students in Service Learning (SL) are:

Participation

2.2x more likely to **actively raise awareness** about social problems



2.1x more likely to **know how to find organizations** that will help them improve their community



Note: Data is read as Top 2 Box - respondents indicated a 5 or 6 (agree and strongly agree) on a 6-point Likert Scale
Source: Social Impact Quantitative Survey (June 2016); MM Analysis

Teacher Outcomes from Service Learning



82% Say they have meaningful relationships with more of their students

82% Agree they are more personally and professionally fulfilled

78% Indicate their colleagues view them as a leader in their school and community

76% Say they prioritize developing their students' 21st century skills

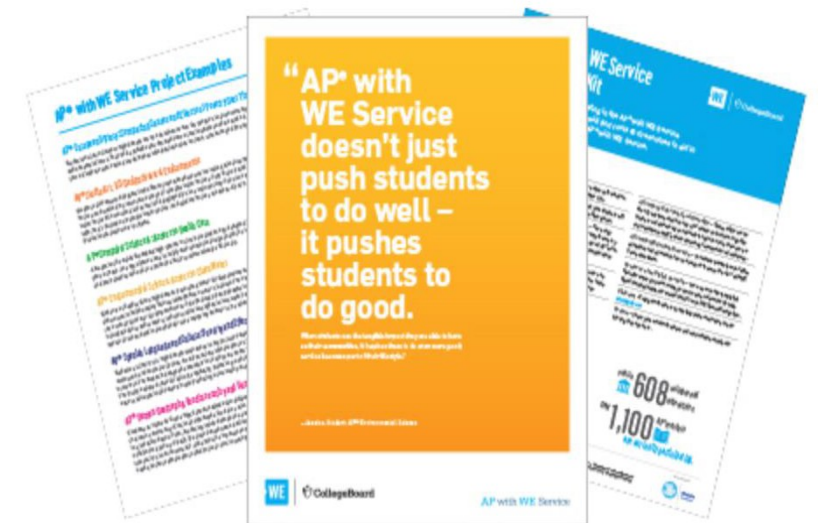
Advanced Placement and WE

- The College Board's Advanced Placement program and WE collaborated to build a program that combined AP's college level curriculum with WE's internationally recognized service learning framework.
 - The WE Schools program is a leader in innovative experiential service learning that engages youth globally to empower them with the skills, knowledge and motivation to bring positive change to themselves and the world.
 - WE Schools has created more than \$265M of social value and raised more than \$5.8M for global causes
- AP with WE Service provides students an opportunity to apply what they are learning in the classroom to solve real world social issues and strengthen course content and skills

*"...Adding a service component to the curriculum does for students what all teachers hope to achieve—they become more engaged and compassionate, and they come to care tremendously about what they're learning, I think, at a higher level than they would without it."
– AP with WE Service Educator*

What do students do in AP with WE Service?

- **Investigate and Learn**
 - Students explore topics related to their AP course content and skills and apply it to a real-world issue.
- **Action Plan**
 - Students conduct analysis of related problems and solutions and develop a plan to implement their service learning project, including one local/national action and one global action.
- **Take Action**
 - Students implement their action plan and complete their service project
- **Report and Celebrate**
 - Students showcase their service learning project to communication conclusion, impact or make a recommendation
- **Student Recognition**
 - Students who complete an AP with WE Service course, meet the recognition requirements, and take the AP Exam for that course will earn the AP with WE Service student recognition.
 - The recognition is show on students' AP score report that colleges and universities receive.



AP with WE Service since 2016...



**10,000+ students
participated in AP
with WE Service**



**8,500+ students
have earned the
AP with WE Service
Recognition**



**800+ colleges and
universities have
received score reports
with AP with WE
Service recognitions**

In 2018-2019 School Year



**608 teachers
participated**



**441 schools
authorized**

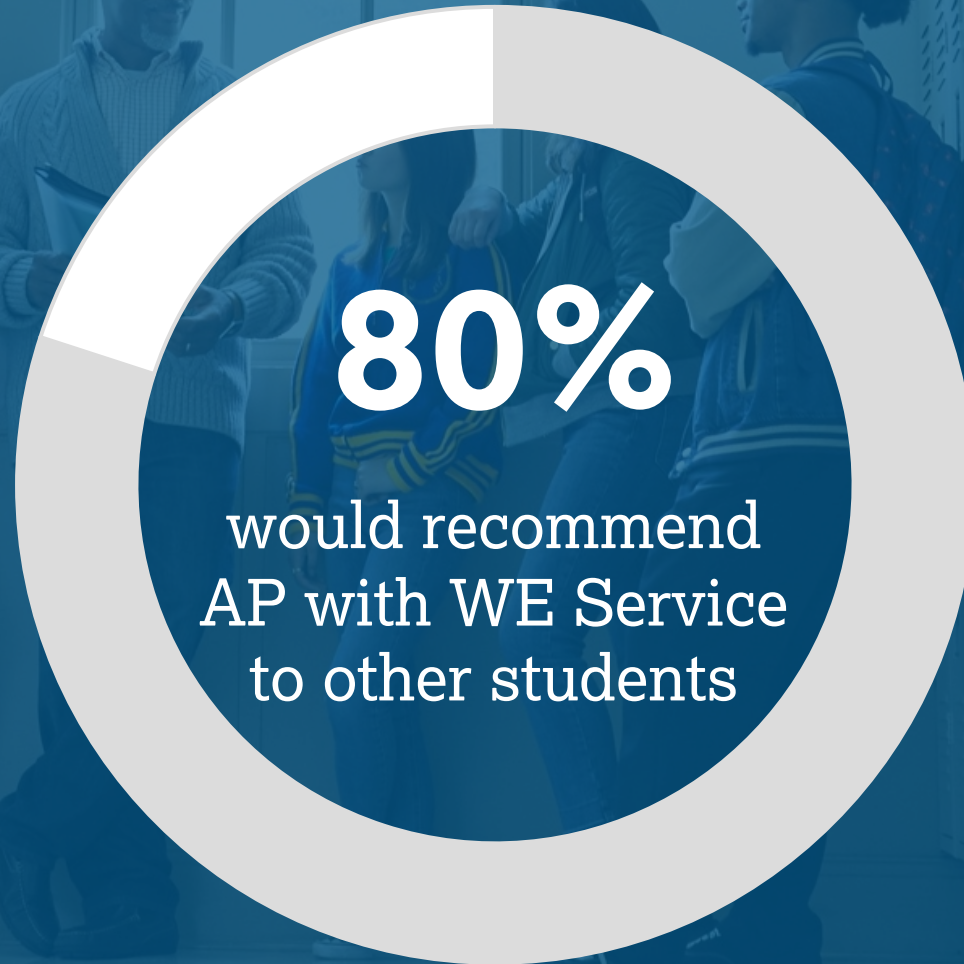


**50 U.S. states
represented**



**16 international
countries
represented**

Students participating in AP with WE Service have expressed considerable satisfaction with the program.



Students are developing and improving their academic and workplace readiness skills.

74%

Improved their **critical thinking** skills

71%

Deepened their understanding of **course content**

78%

Developed their **leadership skills**

75%

Enhanced their **social skills**

Students are more connected to their community and empowered to make a positive change.

79%

AP with WE Service strengthened my sense of responsibility

76%

My commitment to my community has strengthened as a result of AP with WE Service

95%

My project addressed the identified problem in a meaningful way

AP with WE Service has proven to benefit students and teachers alike

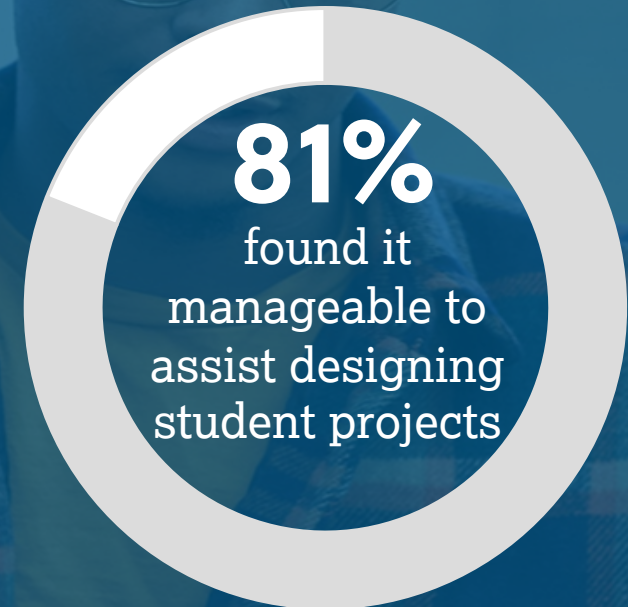
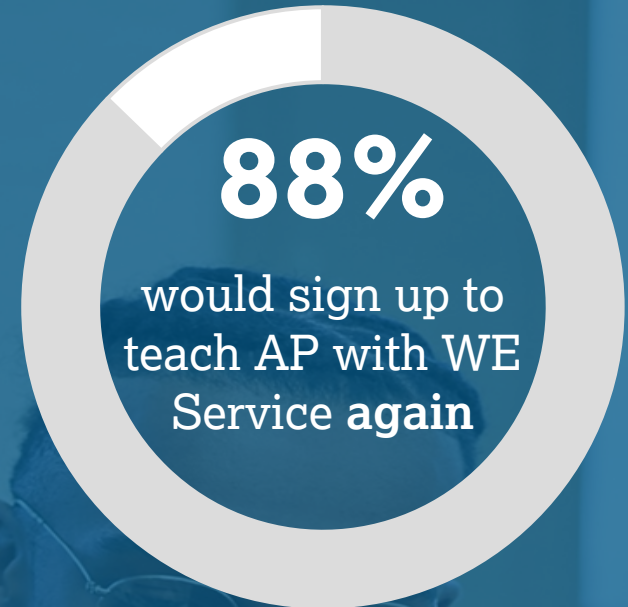
Nearly every student developed a passion for the service project... It allowed most of them to **dig deeper into the content of the AP course and develop a richer understanding of issues relevant to the course.**

—David Hong
AP Environmental Science teacher

I believe the program integrates service into the curriculum in a way that **encourages students to think beyond themselves** ... I gained much more from the course than I would have without the service learning aspect.

—Kelly Yi
AP Studio Art: 2D Design student

Teachers are overwhelmingly pleased with their participation in AP with WE Service



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Teachers experienced student growth in a variety of areas and skills.

73%

Saw improved
critical
thinking skills

67%

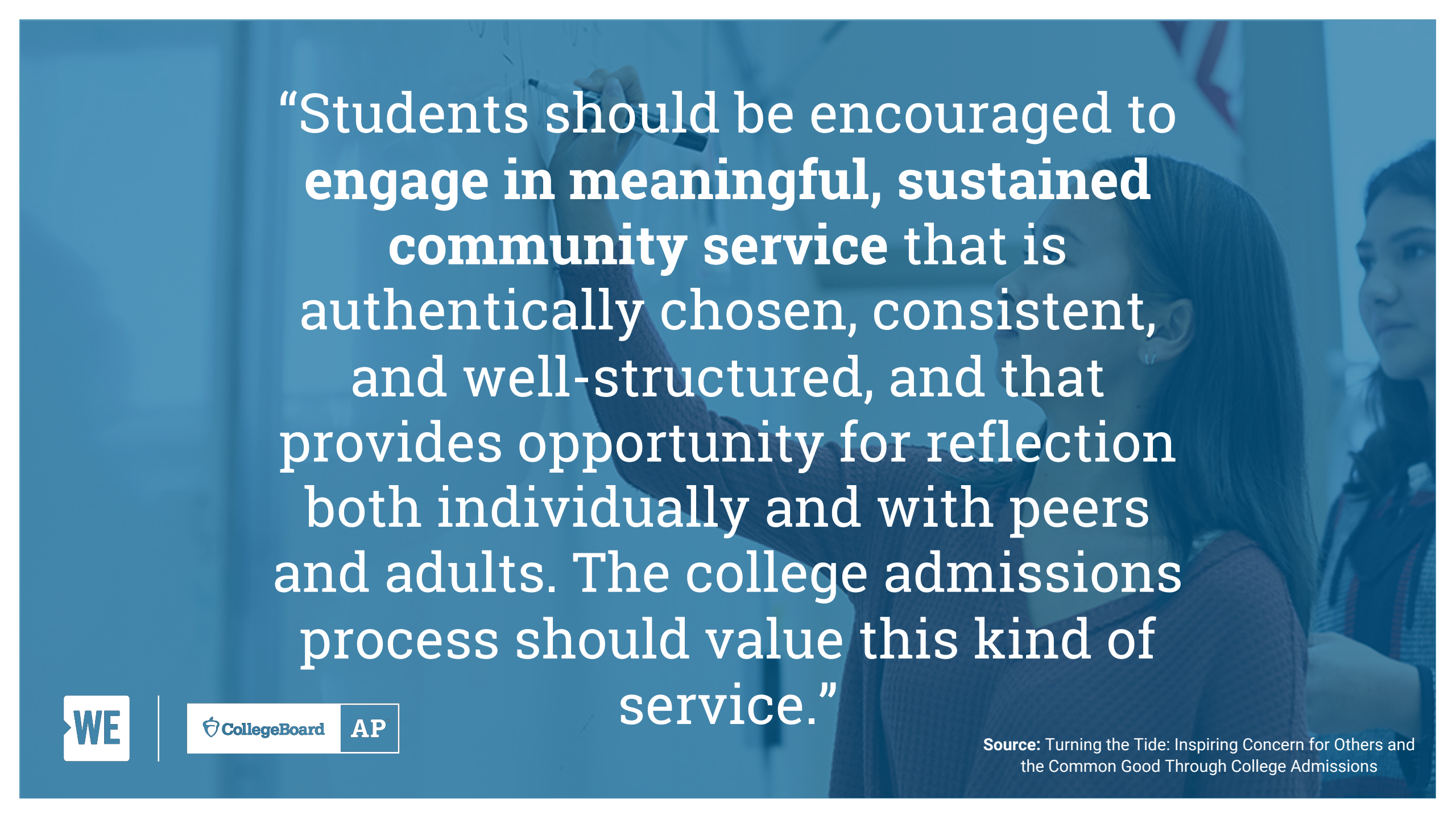
Experienced
deepened
understanding
of course
content

76%

Witnessed
improved
leadership
skills

73%

Saw elevated
social skills



“Students should be encouraged to **engage in meaningful, sustained community service** that is authentically chosen, consistent, and well-structured, and that provides opportunity for reflection both individually and with peers and adults. The college admissions process should value this kind of **service.**”



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Source: Turning the Tide: Inspiring Concern for Others and the Common Good Through College Admissions

Get Involved with AP with WE Service

**Review our
Learning
Modules**



**View our
Onboarding
Webinar**

**Check out
Service Project
Examples**



**Listen to
Teachers
Explain Their
Implementation**

collegeboard.org/apwe-resources



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Email us at: apwe@collegeboard.org