

# Student Email Template



Use this customizable email template to help students understand how AP® can expand their learning and college opportunities. Remember to include details about information sessions available at your school.

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**Subject:**

Why AP?

**Body:**

Our Advanced Placement® Program (AP®) offers [Enter Number] college-level classes that go beyond the subject matter and allow you to deeply explore the subjects that interest you.

**AP can help you:**

1. Stand out in college admissions—taking AP is a sign you're ready for college.
2. Earn college credits—colleges nationwide offer credit, advanced placement, or both for qualifying exam scores.
3. Skip introductory classes—you can move directly to upper-level and major-specific courses.
4. Build college skills and confidence—from problem solving to time management and more.
5. Pursue interests—you can dig deeper into subjects they want to learn about.

**Questions?** To learn more about Advanced Placement classes and about getting ready for college, we invite [students/parents and families] to attend our [College Planning/College Fair/Parent Night] on [Date, Time, Location]. For more details, visit our school website at [URL] or call [XXX-XXX-XXXX]. Or, go to [exploreap.org](https://www.collegeboard.org/ap) for additional information and to hear from other students who took AP.